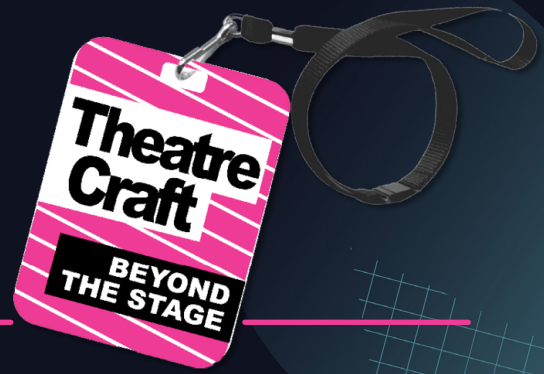


# Volunteer Social Media Editor



## Brief Overview

TheatreCraft is the UK's largest free theatre careers event for people aged 16-30 interested in offstage roles in theatre. It is a busy and lively event which highlights all the amazing things about working in theatre! It is important that our social media coverage of the day is creative and stimulating, and successfully portrays the buzz and excitement of a TheatreCraft event.

## About the Role

The Media Team's Social Media Editor will play a vital role in contributing to TheatreCraft's communication strategy. This is a great opportunity for someone who is keen to gain experience in content creation, digital marketing, vlogging or social media management.

We are looking for someone who is highly creative, knows how to nail a great Instagram story, is able to confidently use Facebook, Twitter & Instagram and has an eye for varied and engaging content.

## Roles on the day will include:

- To run the TheatreCraft Instagram account (focusing on stories and live streaming)
- To create content that can be used across our other social media platforms
- To create static and video content that can be used post-event
- To interview exhibitors and attendees
- To be present at the closing of the event
- To be present in the event of any photo calls
- To adhere to TheatreCraft's digital and branding guidelines

## Key Dates

- TheatreCraft Briefing Day – **Sunday 10 November**, location and time TBC but no longer than 2 hours
- TheatreCraft – **Monday 11 November**, Royal Opera House, 8:30am - 4:30pm\*

\*Lunch will be provided & travel expenses within London will be paid



# Volunteer Blog Editor



## Brief Overview

TheatreCraft is the UK's largest free theatre careers event for people aged 16-30 interested in offstage roles in theatre. It is a busy and lively event which highlights all the amazing things about working in theatre! It is important that the content covering the day is creative and stimulating, and successfully portrays the buzz and excitement of a TheatreCraft event.

## About the Role

The Digital Team's Blog Editor will play a vital role in helping to create online content for the TheatreCraft team at this year's event. They will produce an entertaining, interesting blog post exploring the different aspects of TheatreCraft. This will then be published on the TheatreCraft website and by Official London Theatre.

This is a great opportunity for any bloggers who are keen to gain experience and share their writing with a large audience.

We're looking for someone who is highly creative with strong writing skills and the ability to gather interesting content throughout the day. Experience of blog writing would be ideal.

## Roles on the day will include:

- Collating material for a blog post including interviews with high-profile guests, workshop leaders, exhibitors & attendees
- Editing the post ready for publication
- To be present at the closing of the event
- To be present in the event of any photo calls
- To adhere to the TheatreCraft's digital and branding guidelines

## Key Dates

- TheatreCraft Briefing Day – **Sunday 10 November**, location and time TBC but no longer than 2 hours
- TheatreCraft – **Monday 11 November**, Royal Opera House, 8:30am - 4:30pm\*

\*Lunch will be provided & travel expenses within London will be paid



# Volunteer Photography Assistant



## Brief Overview

TheatreCraft is the UK's largest free theatre careers event for people aged 16-30 interested in offstage roles in theatre. It is a busy and lively event which highlights all the amazing things about working in theatre! It's important that the images we distribute to press and feed into our marketing material reflect the buzz and excitement of a TheatreCraft event.

## About the Role

Working alongside our official photographer, the photography assistants will be given the experience of working to a brief on a high profile event. You will have the chance to see your photographs used in TheatreCraft's marketing materials and on their website, with a credit to you. This is a great opportunity for a photographer to expand their portfolio and to shadow a professional photographer, hearing his advice on shooting a live event.

We are looking for someone who is highly creative, enthusiastic about photography and has a great eye for interesting and unique composition.

You will need to be able to bring your own equipment or borrow it from your college/university

## Roles on the day will include:

- Capturing crisp, engaging images of the Marketplace and selected workshops & panel discussions
- Editing their photographs ready for publication on TheatreCraft marketing materials
- To be present at the closing of the event
- To be present in the event of any photo calls
- To adhere to TheatreCraft's digital and branding guidelines

## Key Dates

- TheatreCraft Briefing Day – **Sunday 10 November**, location and time TBC but no longer than 2 hours
- TheatreCraft – **Monday 11 November**, Royal Opera House, 8:30am - 4:30pm\*

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